PHILIPS

www.philips.com

The **hospital** without **patients**

Frank Dendas
Philips Belgium Commercial
05.09.2019

innovation + you

Hospital /ˈhɒspɪt(ə)l/

1. Shelter for the needy.

Why should we **care**?

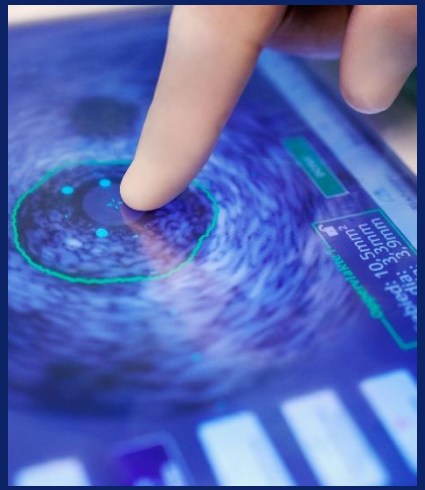
Economic realities are driving the need for new approaches in healthcare
Volume
Value
Response
Prevention
Episodic
Continuous
Limited
Accessible
PHILIPS

Four profound trends are shaping the future of health technology

Global resource constraints

Aging populations and the rise of chronic illnesses

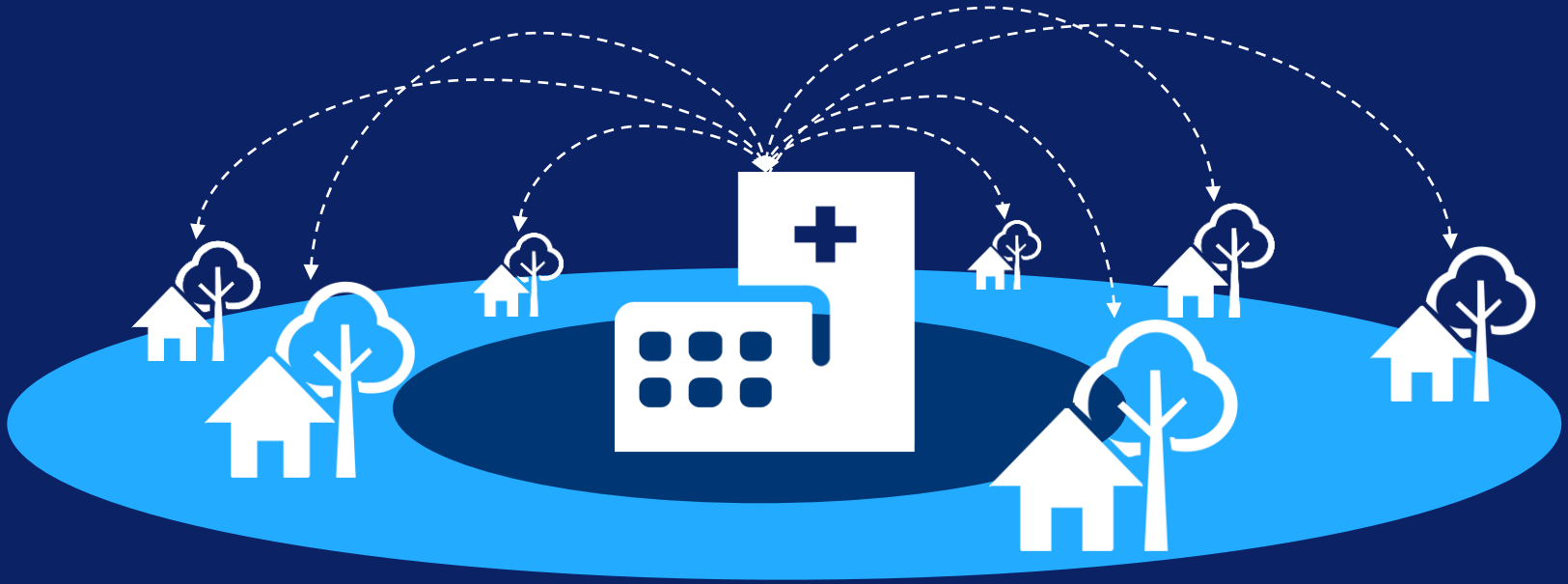
Increasing consumer engagement



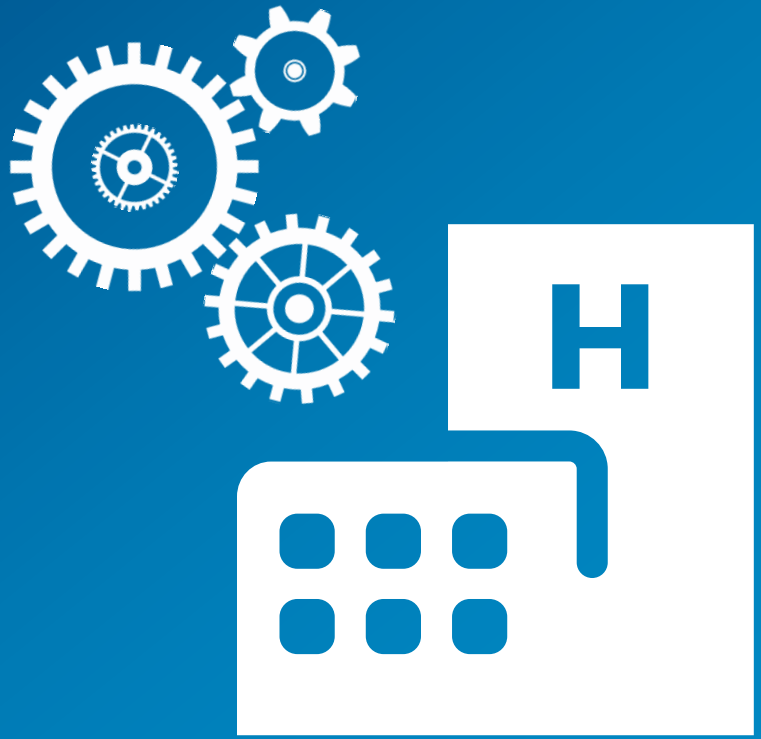
Digitalization

A connected **centre of excellence**

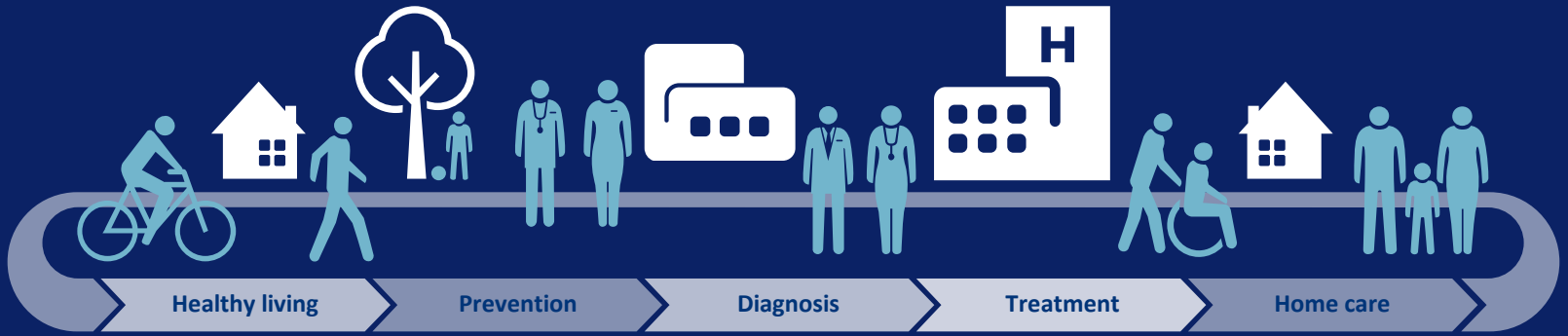
where dedicated experts can proactively and reactively manage the health of people remotely.



How to **enable**?

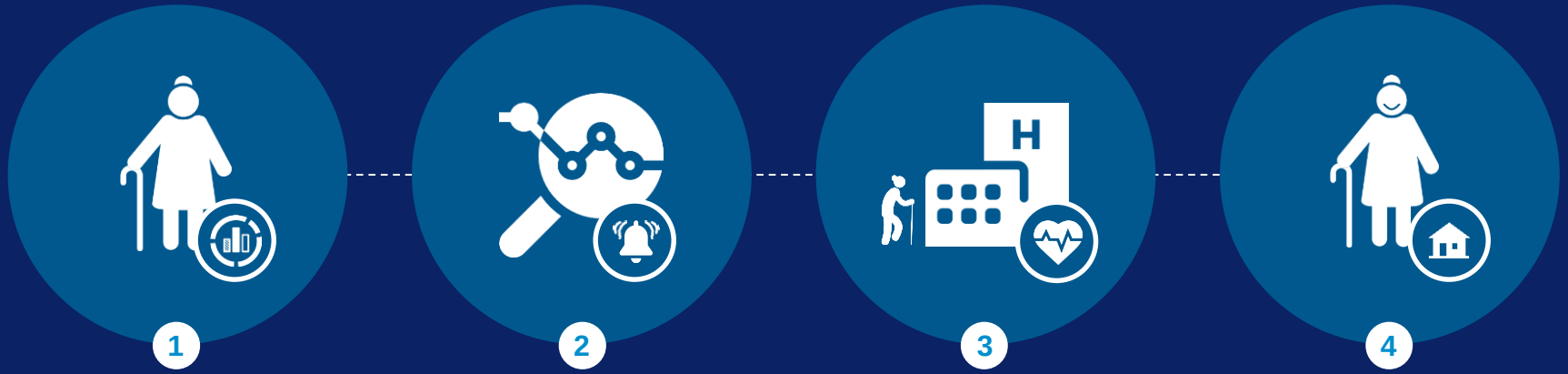


It begins with a **holistic view** on health.



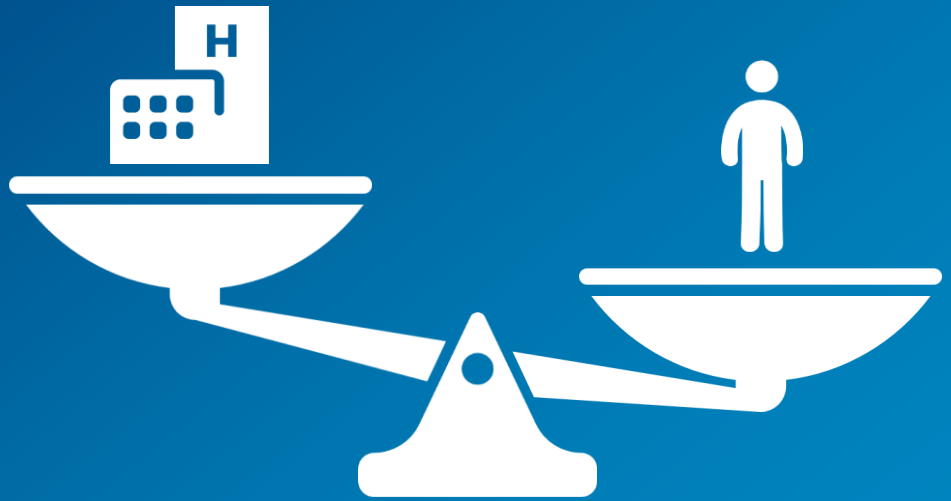
Connected care and health informatics

Suzan's story



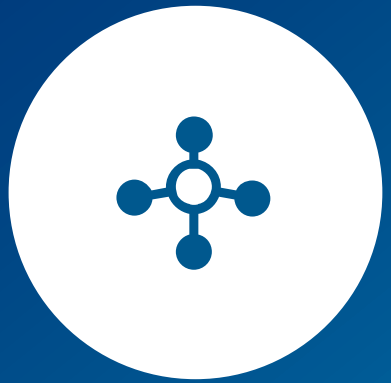
Edward's story

The hospital without patients **leverages technology** to shift the **point-of-care** from the hospital **to the patient**.



How do we get **there**?

Enablers for transformation



Open standards

Interoperability is the basis for progress

Common measurement

To eliminate variance

Change management

Roles & structures for transformation

Reimbursements

Aligned incentives & business models

PHILIPS
Let’s get together.

PHILIPS